Certificate Program Description

Educational objectives and rationale for the certificate program

The Department of Applied Behavioral Science (ABS) has established a one-year Certificate Program in Community Health and Development. The certificate program offers advanced training and University-based certification to those involved in building healthy communities. The focus is on training in core aspects of community work—from community assessment and strategic planning to intervention, evaluation, and sustainability.

Educational objectives include to:

1) Promote understanding of the processes and methods of promoting community health and development (drawing on models and methods of related disciplines),
2) Develop core competencies in this work (e.g., creating partnerships, community assessment, analyzing problems and goals, strategic planning, intervention, advocacy, evaluation, planning for sustainability)
3) Enhance experience and competence through supported practice in addressing issues in community health and development (e.g., substance abuse, prevention of chronic diseases, independent living, violence and injury prevention, youth development, neighborhood development).

The program draws from the knowledge and practice areas of behavioral science (e.g., behavioral psychology, anthropology, community psychology), public health, and community development. Practicum experiences with community-based organizations and partnerships provide opportunities to apply competencies for promoting community health and development issues in real-world contexts.

Requirements and course sequence associated with the certificate program

Students will enroll in three (3) three-hour graduate-level courses. The requirements include the following:

(1) ABS 710 (3 hrs – typically Fall semester) Community Health and Development —
Provides an introduction to concepts, methods and related core competencies in this work (e.g., creating partnerships, community assessment, analyzing problems and goals, strategic planning, intervention, developing logic models, evaluation, advocacy, cultural competence, planning for sustainability). [Taught Fall semester only, typically Tuesdays 2:30 – 5:00 p.m.]
(2) ABS 876 (3 hrs – typically Fall semester) Practicum in Community Development — Enhances experience and competence in core competencies through supported practice in implementing and evaluating community development projects (e.g., evaluating a youth development initiative). [Typically, Mondays 3:30–5:00 p.m. for a common meeting, with field work (5-6 hours per week) by agreement with the practicum site.]

(3) ABS 875 (3 hrs – typically Spring semester) Practicum in Community Health Promotion — Enhances experience and competence in core competencies through supported practice in implementing and evaluating community health promotion projects (e.g., developing a strategic plan for prevention of chronic diseases). [Typically, Mondays 3:30–5:00 p.m. for a common meeting, with field work (5-6 hours per week) by agreement with the practicum site.]

- **Intended audiences—those who might benefit**

Potential audiences or markets for the curriculum program include: a) University students in related disciplines (e.g., applied behavioral science, preventive medicine and public health, architecture and urban design, social welfare, public administration, anthropology, education), b) practitioners in the fields of community and public health (e.g., from public health departments and community health partnerships), c) practitioners in child and youth health and development (e.g., from United Way agencies and regional prevention centers), d) practitioners in community development (e.g., from community-based organizations), and e) practitioners in global health and development (e.g., from non-governmental organizations).

We anticipate a market for this program in Kansas and the Kansas City metropolitan area, nationally, and globally (through the recently designated World Health Organization Collaborating Center for Community Health and Development at KU). We anticipate that these groups will benefit from a flexible, University-based graduate program that combines contact time, supervised practice, and (eventually) distance learning. Students who are drawn to the certificate course as a preliminary step could subsequently, if accepted into these programs, pursue a Master’s Degree or PhD in a related department of school at KU (e.g., MPH in Preventive Medicine and Public Health, Social Welfare, Education; joint Ph.D. degree in Applied Behavioral Science - MPH degree).

- **Faculty associated with or contributing to the certificate program** include:

  Stephen Fawcett, PhD, Kansas Health Foundation University Distinguished Professor of Applied Behavioral Science and Director of the KU Work Group for Community Health and Development (a World Health Organization Collaborating Center) sfawcett@ku.edu

  Jerry Schultz, PhD, Associate Director of the KU Work Group for Community Health and Development (a World Health Organization Collaborating Center) and Adjunct Faculty Member of the Departments of Applied Behavioral Science Life, Preventive Medicine and Public Health, and Anthropology. jschultz@ku.edu

  Glen White, PhD, Professor of Applied Behavioral Science and Director of the Research and Training Center on Independent Living glen@ku.edu
Student Eligibility and Administration of the Program

- Eligibility criteria for admission to the Certificate Program include a B.A. degree from an accredited institution.

- Students admitted for the certificate program may be enrolled either as a regular graduate student or admitted to the Graduate School as a non-degree seeking student. [For non-degree seeking students to apply online, go to http://www.graduate.ku.edu/Applications/online.shtml and click on “Non-degree seeking” (Domestic or International Students)]

- The total credit hours earned from a certificate and transferred into a graduate degree program cannot exceed six hours, eight hours if the student holds a baccalaureate degree from KU.

- As with other graduate programs, student records will be handled by the Department’s Graduate secretary.

- Awarding of certificates will be handled consistent with guidelines and timing of degree awards of the Graduate School.
Student Application and Certification Form
Graduate Certificate in Community Health and Development

Name: _______________________________ Faculty Advisor: ______________________
E-Mail Address: ____________________ Telephone: __________________________
Home Address: _________________________________________________________________
Date Admitted: ______________________ Expected Date of Completion: ___________

Student’s Plan for Completion:

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<th>REQUIREMENT</th>
<th>PLANNED DATE OF COMPLETION (month/year)</th>
<th>ACTUAL DATE OF COMPLETION (month/year)</th>
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STATEMENT OF INTEREST (Please attach a 3 page typed statement of your interest in this certification program. Please answer the questions—Why this? Why me? Why now?)

CERTIFICATION OF STUDENT ELIGIBILITY FOR ADMISSION:
___ Prior BA degree from KU or another accredited institution (institution, degree date)

___ Student is enrolled in graduate program at KU or enrolled in the Graduate School as a non-degree seeking student (graduate program & expected date of completion or non-degree seeking and dates of enrollment)

CERTIFICATION OF COMPLETION OF ALL REQUIREMENTS:

Student’s Signature   Date   Faculty Advisor’s Signature   Date

Person Submitting Notification to Graduate School   Date